



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Lindenwood University

Program Title: Directing

Degree/Certificate: BFA

Options: NA

Delivery Site(s): St. Charles, MO

CIP Classification: 50.0507

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory highered.mo.gov/ProgramInventory/search.jsp

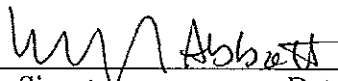
Implementation Date: 08/01/2017

Cooperative Partners: NA

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION:

Marilyn Abbott, Provost and VPAA


Signature

3/27/2017
Date

Name/Title of Institutional Officer

Joe Alsobrook, Dean of Arts, Media and Communications

636-949-4164

Person to Contact for More Information

Telephone

www.dhe.mo.gov • info@dhe.mo.gov

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635



STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	2	4	5	8	8
Part Time					
Total	2	4	5	8	8

Please provide a rationale regarding how student enrollment projections were calculated:

The enrollment projections were calculated through a review of inquiries into related programs through our Enrollment Management Office and through anecdotal evidence of students surveyed in related programs. Since Fall 2016, there have been 57 inquiries into this major. Program enrollment must remain low due to resources and contact hours.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

The Bachelor of Fine Arts in Directing provides students the requisite skills and experience necessary to direct theatrical productions. The all-encompassing nature of the curriculum ensures students understand the workings of all areas of production. Students apply their knowledge in classroom directing assignments, student directed productions, and work alongside faculty directors as assistant directors. The program is the only one in the region that is not a conservatory. The option is more marketable because students receive a liberal arts degree and are allowed to double major and add a minor. We already have identified a portion of our own student body who are currently enrolled in degrees that do not meet their desired goals or needs. This degree will fill that need. Occupational Outlook for Directors can be found here:

<https://www.bls.gov/ooh/entertainment-and-sports/producers-and-directors.htm>. Occupational Profile for the degree can be found

www.dhe.mo.gov • info@dhe.mo.gov

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635



https://www.careerinfonet.org/occ_rep.asp?nodeid=2&optstatus=000110111&next=occ_rep&jobfam=27&soccode=272012&stfips=&level=&id=1&ES=Y&EST=stage+director.

www.dhe.mo.gov • info@dhe.mo.gov

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635

Form SE - Student Enrollment Projections



A. Total credits required for graduation: 120

B. Residency requirements, if any: NA

C. General education: Total credits: 42

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
ENGL 150000	3	Strategies for University Writing
ENGL 170000	3	Research and Argumentation
GE Math	3	
GE US History/ Government	3	
GE Social Science	3	
GE Natural Science w Lab	3	
GE Science Elective	3	
GE Science Elective	3	
GE Arts	3	
GE Literature	3	TA 33600 Survey of Dramatic Literature
GE Human Cultures Elective	3	TA 37100 History of Theatre I
GE Human Cultures Elective	3	TA 37200 History of Theatre II
GE Elective	3	
GE Elective	3	

D. Major requirements: Total credits: 66

Course Number	Credits	Course Title
TA 10100	3	Acting I
TA 11100	3	Introduction to Technical Theatre I
TA 21000	3	Stage Management
TA 30400	3	Script Analysis
TA 30600	3	Directing
TA 48000	3	Career and Portfolio Seminar
TA 10001	1	Rehearsal and Production
TA 10002	1	Rehearsal and Production
TA 20001	1	Rehearsal and Production
TA 20002	1	Rehearsal and Production
TA 30001	1	Rehearsal and Production

www.dhe.mo.gov • info@dhe.mo.gov

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635

TA 30002	1	Rehearsal and Production
MUS 11800	3	Music Theory for Non-Majors
TA 20100	3	Acting II
TA 21300	3	Stagecraft
TA 22000	3	Costume Construction
TA 22200	3	Lighting and Audio Technology
TA 30500	3	Scenography
TA 35000	3	Directing II
TA 40101	3	Advanced Acting Studio: Stage Combat
TA 40600	3	Advanced Directing
TA 48900	3	Senior Project
TA 30100-30199; 40100-40199	9	Electives from Acting Studio or Advanced Acting Studio
TA Electives	3	

E. Free elective credits:

12

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

TA 499 Senior Project is the Capstone Experience.

G. Any unique features such as interdepartmental cooperation:

NA



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Lindenwood University
Program Name BFA Directing
Date 01/08/17

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
Students must perform a one minute contemporary monologue, submit a 2-3 page paper discussing a play of their choosing and how you'd approach directing that particular production, and interview with faculty
- Characteristics of a specific population to be served, if applicable.
The Bachelor of Fine Arts in Directing program provides students the requisite skills and experience necessary to direct theatrical productions. The all-encompassing nature of the curriculum ensures students understand the workings of all areas of production. Students apply their knowledge in classroom directing assignments, student directed productions, and work alongside faculty directors as assistant directors.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Faculty will need to hold one of the following degrees to teach the directing courses for BFA Directing: MFA or MA in Theatre, Acting, Stage Management, Directing, Musical Theatre, Technical Theatre, or other closely related fields.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
Full-time faculty will offer 50% of the course work required for the degree. Specialized adjuncts will teach some of the introductory classes that used as the core for all theatre degrees.

www.dhe.mo.gov • info@dhe.mo.gov

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635



- Expectations for professional activities, special student contact, teaching/learning innovation.
In addition to their degrees, faculty would be expected to have professional directing credits and must be available to support learning outside the classroom in assisting with production of shows.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
8
- Percent of full time and part time enrollment by the end of five years.
100% full time

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
After three years, we anticipate zero graduates, as the students will be enrolled in the program. At five years after implementation, we anticipate four to five graduates.
- Special skills specific to the program.
Theatre-specific collaborative communication skills, verbal and written.
- Proportion of students who will achieve licensing, certification, or registration.
Not applicable.
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
The university has recently revised its Institutional Learning Outcomes and the General Education curriculum to support those goals. This is the first year that data has begun to be gathered. Comparison of student achievement against national standards will be possible after a full four years of the new program that officially launches in the catalog of 2017-18.
- Placement rates in related fields, in other fields, unemployed.
The most recent survey of placement rates for the arts fields can be found here:
<https://www.bls.gov/ooh/entertainment-and-sports/producers-and-directors.htm>
- Transfer rates, continuous study.

www.dhe.mo.gov • info@dhe.mo.gov

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635

Transfer rates for the degree cannot be measured at this time given the lack of data available and that this will be the only program in the region. Continuous study of student trends will be carried out by Academic Services, the school, and program.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**

The program has been approved by the Higher Learning Commission, Lindenwood University's accrediting agency. We do not plan to seek specialized accreditation for this program, but have aligned our curriculum and benchmark expectations to the National Association of Schools of Theater (NAST) standards.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*. The Office of Alumni Development surveys alumni annually and seeks a 90% satisfaction rate of recent graduates, and tracks those who have secured a position in their particular field within six months.
- Expected satisfaction rates for employers, including timing and method of surveys. The Office of Alumni Development, as well as individual programs in the School, survey employers annually and seeks a 90% satisfaction rate of recent graduates who are now employed.

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

The creation of this program will utilize courses that currently exist and are being taught within the Theatre program. There is no need to hire additional faculty or create additional courses. All of the full time faculty meet the credentialing expectations outlined in item #2. The full time faculty are supplemented with adjunct faculty with specialized credentials and experience. In addition, there are multiple productions each semester in professional-grade facilities that provide opportunities for a wide variety of directing experiences for students in the program.