



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Jefferson College
Program Title: Associate of Fine Arts
Degree/Certificate: Associate of Fine Arts
Options: Art
Delivery Site(s): Hillsboro, MO
CIP Classification: 240101

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory highered.mo.gov/ProgramInventory/search.jsp

Implementation Date: Fall 2017

Cooperative Partners: N/A

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION:

Caron Daugherty, VP of Instruction

Caron Daugherty

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DN: cn=Caron Daugherty, o=Jefferson College, ou=Vice President-
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Date: 2016.10.17 10:33:21 -0500

Name/Title of Institutional Officer

Signature

Date

Caron Daugherty, VP of Instruction

636 481 3300

Person to Contact for More Information

Telephone

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Form NP – New Program Proposal

Provide a rationale for proposing this program.

Jefferson College has long considered the desirability of offering the Associate of Fine Arts Degree. At present, the general education requirements of the AA degree make it difficult for students to schedule the many hours of studio classes needed for an Art concentration. This has generally resulted in an inability to complete the program of study in two years. National data on college completion make it clear that extending time in any course of study decreases the likelihood of successfully completing the program, hence the desire to offer the Associate of Fine Arts degree. Additionally, students who transfer to BFA programs find that many of their General Education courses do not apply to their degrees. This proposed AFA is a course of study designed to serve the needs of two groups of students. In some cases, this would be an ideal degree for a student who is not considering immediate transfer to a four-year institution, but who desires training in the arts for personal interest or for immediate entry into the job market. The degree would also be preparation for transfer to an institution offering the BFA degree. Jefferson College is in discussions with Maryville University as our first partner institution for our AFA graduates.

STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	6	7	7	8	9
Part Time	2	2	3	3	3
Total	8	9	10	11	12

Please provide a rationale regarding how student enrollment projections were calculated:

Jefferson College collects data on identified majors for Associate of Arts students. (Unlike at a four-year institution, these majors are not identified in a formal manner upon graduation.) Data for the last three years indicates an average of twenty-six students per year identifying themselves as Art majors. The Art faculty believe that the numbers given above accurately reflect the portion of those students who will pursue an Associate of Fine Arts (AFA) if given the opportunity. This is a conservative number that does not presume overall growth in the number of Art majors, though such growth may well occur.

Provide evidence of market demand and societal need supported by research:

In the Fine Arts, where several studio courses are foundations to the programs, students are unable to ensure program completion in a timely manner. Time to degree is extended. This degree offsets those challenges. As well, the Bureau of Labor Statistics (BLS) forecasts show steady demand in areas such as graphic design and multimedia design. Many economic forecasts show a high demand for STEAM graduates (Science-Technology-Engineering-Art-Math) – see, for example, “Arts and Crafts: Critical to Economic Innovation,” *Economic Development Quarterly*, August 2013 27: 221-229.

COLLABORATION

While Jefferson College currently has discussions regarding an AFA transfer agreement with Maryville University, we have no agreements for collaboration in place.



PROGRAM STRUCTURE

A. Total credits required for graduation: 67

B. Residency requirements, if any: 24

C. General education: Total credits: 19

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
COL 100, COL 101 or COL 136	1	Freshman Seminar, Introduction to College or Mastering the College Experience (<i>institutional requirement</i>)
ENG 101	3	English Composition I
ENG 102 or COM 100	3	English Composition II or Fundamentals of Communication
MTH 131	3	Survey of College Math (or higher)
HST 103, HST 104 or PSC 102	3	U.S. History I or U.S. History II or U.S. and Missouri Governments and Constitution
PSC 103, PSY 101(H) or SOC 101(H)	3	Current Political Issues or General Psychology or General Sociology
BIO 101(H), BIO 102, CHM 101 or CHM 102	3	General Biology or Concepts in Biology or Introductory Chemistry or Concepts in Chemistry

D. Major requirements: Total credits: 27

Course Number	Credits	Course Title
ART 103	3	Survey of Art I
ART 105	3	Survey of Art II
ART 115	3	Drawing I
ART 120	3	Design I
ART 121	3	Design II
ART 146	3	Drawing II
ART 150	3	Digital Photography I*
ART 152	3	Digital Art Studio*
ART 290	3	Studio Practices
		*Computer Literacy requirement satisfied for the AFA by completion of ART 150 and 152 with grades of "C" or better

E. Free elective credits:

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21 – all courses must have ART prefixes, be numbered ART117 or higher, and cannot include courses listed above (Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:
Students will complete a portfolio, exhibition or artist lecture in Studio Practices

G. Any unique features such as interdepartmental cooperation: None

This program would take advantage of existing curricular options with the need for the creation of only three new courses – History of Photography, Landscape Painting and Studio Practices. Existing fees and faculty would be sufficient to create and maintain the program. The only new expense listed is for faculty compensation for the development of the three new courses.



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Jefferson College
Program Name Associate of Fine Arts
Date September 2016

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
Students will be required to submit a portfolio of existing work and submit an online application in order to be accepted into the program. Applications will be accepted up to the final day of the preceding full semester. Within two weeks, students will be notified by mail concerning their application status.
- Characteristics of a specific population to be served, if applicable.
This program is for students with strong interests in art and who possess the skills needed to succeed in college-level curriculum, both in Art and in General Education.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Faculty must possess a minimum of a Master's degree in Art. They should be active in their field, with recent public exhibitions.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
The majority of studio art classes at Jefferson College are taught by full-time faculty. Of the 67 credit hours required for graduation with the AFA, it is estimated that 70% of these hours will be taught by full-time faculty.
- Expectations for professional activities, special student contact, teaching/learning innovation.
Faculty will expose students to a range of local art shows and exhibits and guide their understanding of those events. Students will be required, under faculty supervision, to

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display their art both at the College and at external venues appropriate to their media. Faculty will mentor students individually and work to allow them to develop artistically and professionally. Faculty will work to ensure that students are aware of current trends and technologies in their discipline

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
12
- Percent of full time and part time enrollment by the end of five years.
75% FT / 25% PT

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
Our goal is eight graduates in year three and ten graduates in year five.
- Special skills specific to the program.
Students will understand and develop a fundamental studio practice essential to success in the field of art. This includes work ethic, technique, material handling, and constant self-assessment. Students will develop craftsmanship in the production and presentation of artwork. Students will develop the ability to criticize and assess their own work as well as the work of others. Students will be able to articulate the ideas, themes, and processes present in their own work to audiences both specific and general. Students will gain a deep understanding of the conceptual and technical aspects of art, both historic and contemporary. Students will be able to identify and articulate the significance of the major movements, periods, and works in the history of art. Students will be aware of the career opportunities available to them in the field of art.
- Proportion of students who will achieve licensing, certification, or registration.
N/A
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
N/A
- Placement rates in related fields, in other fields, unemployed.

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See below.

- Transfer rates, continuous study.
We estimate a 75% transfer rate to an accredited BFA program; the remaining students we anticipate finding direct entry into the workforce.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**

The applicable accrediting body would be the National Association of Schools of Art and Design Commission on Accreditation. While this program does, on occasion, accredit community college programs, such programs make up under 5% of their accredited institutions. Once our program is underway for three academic years we intend to initiate the request for this accreditation.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*.
Our goal is 100% satisfaction by students and by the transfer institutions. Student satisfaction surveys will be sent out one and three years after graduation, and annual surveys will be sent to transfer institutions to ensure that they are satisfied with the preparation that their students have received.
- Expected satisfaction rates for employers, including timing and method of surveys.
N/A

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.
The Art department at Jefferson College has two skilled and experienced full-time faculty members whose work has been displayed both locally and nationally. Professor Blake Carroll has an MFA from Boston University. Associate Professor Nick Nihira has an MFA from Washington University; he recently received the Emerson Award for Excellence in Teaching. Many students from our program have gone on to study at acclaimed institutions.