



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): University of Central Missouri

Program Title: Educational Technology

Degree/Certificate: Education Specialist (EdS)

Options: Click here to enter text.

Delivery Site(s): University of Central Missouri

CIP Classification: 130501

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory higher.ed.mo.gov/ProgramInventory/search.jsp

Implementation Date: August 2016

Cooperative Partners: Click here to enter text.

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION:

Kim Andrews, Vice Provost for Academic Programs & Services

08/07/2016

Name/Title of Institutional Officer

Signature

Date

Michael Wright

(660) 543-4019

Person to Contact for More Information

Telephone

2. Rationale for the Program

EdS Educational Technology

The current program EdS in Human Services / Educational Technology is being replaced with a new program EdS in Educational Technology. There are no financial or curricular changes. The degree currently exists although technically this change results in a new degree program.

The current graduate catalog lists one EdS degree in Human Services with multiple options (p. 28):

Education Specialist/Human Services
Educational Technology
Elementary Mathematics Specialist
Learning Resources
Professional Counseling
Technology and Occupational Education

In reviewing the UCM graduate catalog, internal UCM coding, and attempting to be consistent with MDHE we determined that the current structure of having a single EdS degree in Human Services with multiple options does not reflect the true nature of what is offered. It also does not allow us separate CIP codes.

Instead, we need to separate the current Human Services degree into stand-alone EdS degrees. To make this happen program faculty are providing new program proposals and, once approved, then we will delete the old Human Services degree program. There is, therefore, no net change or impact on budgets, resources, faculty, or anything else. This is simply a restructuring of existing offerings.

Therefore, we are replacing the Education Specialist in Human Services with a new set of separate Education Specialist degrees.

The EdS is the highest degree offered by the University of Central Missouri. The EdS in Educational Technology serves those students who have already completed a master's degree and are seeking advanced study in this field.



STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	5	6	7	8	9
Part Time	40	49	58	67	76
Total	45	55	65	75	85

Please provide a rationale regarding how student enrollment projections were calculated:

The current program EdS in Human Services / Educational Technology exists. As there are no changes being made, the new EdS in Educational Technology should continue this enrollment trend. We have a few years of data and have seen regular annual increases in enrollments. Although it is possible that the program will plateau at some undetermined number, at this point we have seen increases every single year.

Provide a rationale for proposing this program, including evidence of market demand and societal need supported by research:

Demand is evident as actual enrollment numbers have been tracked. While this is a new program on paper, in actuality this is an existing program that has been in place for several years. Therefore, we can clearly view the number of majors and number of graduates. We have seen enrollment increases every single year with no end in sight to growth.

4. Evidence of Market Demand / Societal Need

EdS Educational Technology

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5. Program Duplication

EdS Educational Technology

The University of Central Missouri is the only institution in Missouri that specifically offers an education specialist degree in educational technology. There is a somewhat similar program at the University of Missouri. However, since this program replaces the existing program at the University of Central Missouri, there should be no impact on enrollment at other institutions.

E. Free elective credits:

16

(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience:

Required field experience (practicum), portfolio, and research paper. Thesis is optional.

G. Any unique features such as interdepartmental cooperation:



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name University of Central Missouri
Program Name Educational Technology
Date 3/2/16

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
No special preparation required
- Characteristics of a specific population to be served, if applicable.
Earned master's degree required before being admitted to the education specialist.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Doctorate in educational technology or related field for full-time faculty; part-time faculty may have a lower advanced degree (MS or EdS) in educational technology or related field.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
75%
- Expectations for professional activities, special student contact, teaching/learning innovation.
Expectations for online teaching

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
85
- Percent of full time and part time enrollment by the end of five years.

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95% part time; 5% full time

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
15 and 25
- Special skills specific to the program.
Breadth of educational technology skills
- Proportion of students who will achieve licensing, certification, or registration.
n/a
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
n/a
- Placement rates in related fields, in other fields, unemployed.
The majority of students are currently employed and are using the degree to enhance their job skills, move up the pay scale, or move into a different position within their institution.
- Transfer rates, continuous study.
UCM accepts up to 6 hrs of transfer credit from other insitutions towards an EdS degree. The EdS is only 30 credit hours in total.

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
Educational Technology collectively as a whole (MS / EdS) is part of the College of Education at the University of Central Missouri. The college and all offerings are overseen and approved by the Missouri Department of Secondary and Elementary Education (DESE) and nationally by the Council for the Accreditation of Educator Preparation (CAEP). Additionally, program specific accreditation has been achieved through the International Society for Technology in Education (ISTE).

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*.
Surveys are completed on an annual basis and results are used for program improvement.
- Expected satisfaction rates for employers, including timing and method of surveys.

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7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.

The University of Central Missouri is well suited to offer the EdS in Educational Technology. The current EdS in Human Services / Educational Technology already exists, so the new program replaces the old. Additionally, we also offer a robust and growing MS in Educational Technology and a graduate certificate in Online Teaching and Learning. All of the degrees and offerings in the educational technology area are in high demand.

Additionally, housed within the College of Education, the program, courses, and faculty are well supported to continue to meet the needs of our students. In turn, our graduates make an impact on education throughout the state of Missouri and beyond. Since the program and the faculty are currently here at the University of Central Missouri there are no new additional needs or resources to support the proposal.

9. Accreditation

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