



OFF-SITE DELIVERY OF AN EXISTING PROGRAM FORM

**Sponsoring Institution (s):** Columbia College – Main Campus  
Name of Institution (Campus or off-campus residential center in the case of multi-campus institutions).

**Program Title:** Bachelor of Arts in Music  
**Degree/Certificate:** Bachelor's Degree  
**Institution Granting Degree:** Columbia College  
**Delivery Site(s):** Additional degree for 5040.  
**Mode of Program Delivery:** In-seat

**Geographic Location of Student Access:** Columbia, MO and surrounding communities.

**CIP Classification:** 50.0901 (Please provide CIP code)  
**Implementation Date:** August 2014  
Semester and Year  
**Cooperative Partners:** N/A

AUTHORIZATION

Dr. Terry B. Smith  
Executive Vice President  
and Dean for Academic Affairs

6.9.14

Name/Title of Institutional Officer

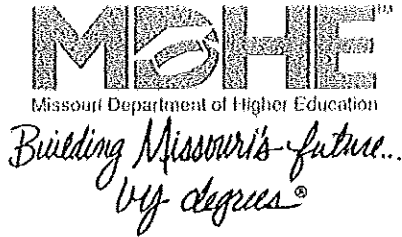
Signature

Date

Misty Bush  
Director, Office of Institutional Compliance  
Person to Contact for More Information

(573) 875-7697

Telephone



**STUDENT ENROLLMENT PROJECTIONS**

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**Columbia College – Main Campus (5040)**

Year	1	2	3	4	5
Full Time	2	2	2	3	3
Part Time	4	4	5	5	6
Total	6	6	7	8	9

Please provide a rationale regarding how student enrollment projections were calculated:

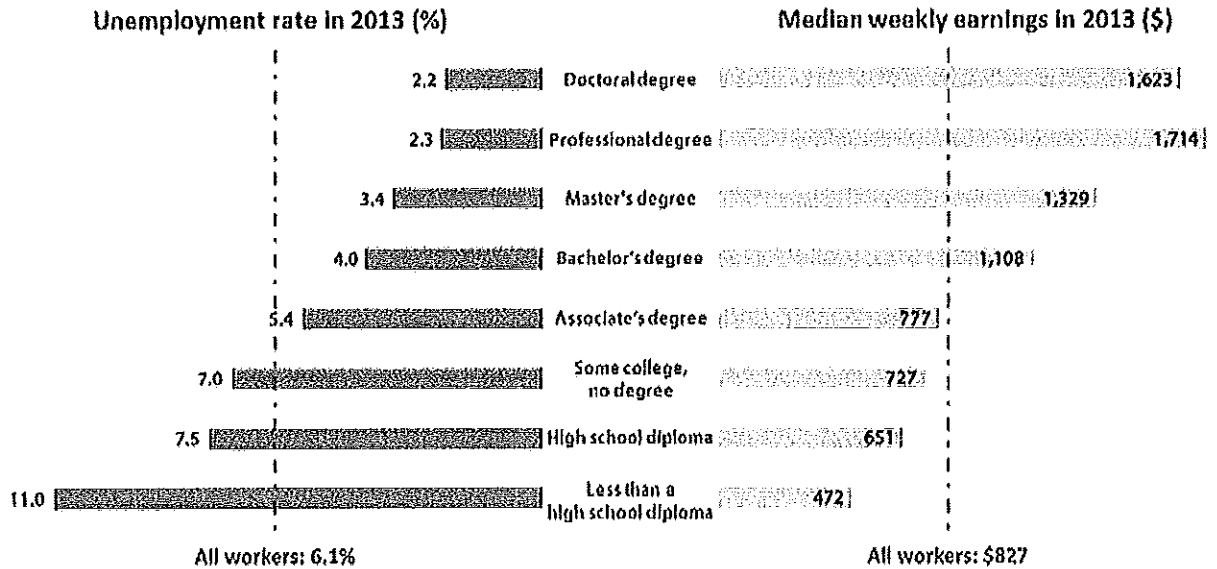
The calculations for the projected full-time enrollments for Bachelor of Arts in Music degree were calculated based on actual enrollments for the Bachelor of Arts in Music program during the 2013-2014 academic year. The base for part-time enrollment projections is determined by doubling the amount of full-time students. An approximate increase of 3% is applied for each year after Year 1.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

The Bachelor of Arts in Music is designed to give the student a general experience in music within a liberal arts degree and to allow students to explore a minor in another area. The degree can be successfully combined with a minor emphasis in business administration, religious studies, and communication studies or with a declared minor in education certification leading to K-12 Missouri certification. With the foreign language requirement and the broad scope of coursework this degree provides for excellent preparation to enter the field of music or for continued graduate study. Students will provide back to their community and gain personal satisfaction, and potential increase of income. Students earning are providing a long-term investment for society. Education will allow for improvements, advancements, and sustainability, which will result in a return of investment for society as a whole.



## Earnings and unemployment rates by educational attainment



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.  
Source: Current Population Survey, U.S. Bureau of Labor Statistics, U.S. Department of Labor



E. Free elective credits: Please see attached Degree Requirements.  
(Sum of C, D, and E should equal A.)

F. Requirements for thesis, internship or other capstone experience: HIST 494 Historical Research & Methods is the culminating course experience for all students receiving a History degree.

G. Any unique features such as interdepartmental cooperation: Students seeking a Bachelor of Arts degree are also required to meet 6 semester hours for the Foreign Language Requirement and meet 3 semester hours for the Multicultural requirements. This adds an additional 9 semester hours to the sum of C, D, and E.

# **Bachelor of Arts in Music Course Outline**

## **A. General Education Requirements** (38-41 semester hours)

### **Ethics Course Requirements**

- PHIL 330 Ethics or (3)  
EDUC 200 Law, Ethics, and Education (this course satisfies the Ethics requirement only if the student is pursuing teacher certification) (3)

### **Foreign Language Requirement** (6 semester hours)

### **Multicultural Requirements** (3 semester hours)

## **B. Basic Musicianship Requirements** (25 semester hours)

All courses must be completed with a grade of C or higher. Courses in the major cannot be taken Pass/Fail.

- MUSI 123 Music in World Cultures (3)  
MUSI 134 Music Theory I (3)  
MUSI 135 Aural Skills I (1)  
MUSI 223 Music History I (3)  
MUSI 236 Music Theory II (3)  
MUSI 237 Aural Skills II (1)  
MUSI 338 Music Theory III (3)  
MUSI 339 Aural Skills III (1)  
MUSI 440 Music Theory IV (3)  
MUSI 441 Aural Skills IV (1)  
MUSI 326 Music History II (3)

## **C. Ensemble Requirements** (7-8 semester hours)

- MUSI 160/360 The Jane Froman Singers (1x4)  
Student must take 3-4 semesters at MUSI 160/360 or have achieved junior standing to take 360.  
MUSI 170/370 Show Choir (one semester hour) (1x2)  
Students must complete MUSI 170/370 twice or have achieved junior standing to take 370.  
MUSI 180/380 Chamber Choir (1)  
Students must complete MUSI 180 twice or have achieved junior standing to take 380.  
MUSI 183/383 Opera/Musical Theatre Workshop (1)  
Student must complete MUSI 183 or have achieved junior standing to take 383.

#### **D. Applied Music Requirements**

(14 semester hours)

Student must choose either the vocal/choral or piano/accompanying track. Students must complete two semesters of applied lessons at each level to advance through the course sequence. MUSI 400 must be taken concurrently with MUSI 274 or 284.

##### **Track A: Vocal Choral/Studies**

MUSI 101	Recital Attendance (must be taken every semester) (0)
MUSI 181/182/283 284	Applied Voice Lessons (students must complete two semesters of applied lessons at each level) (1x7)
MUSI 174	Class Piano I (3)
MUSI 275	Class Piano II (3)
MUSI 400/490	Recital (1)

##### **Track B: Piano/Accompanying Studies**

MUSI 101	Recital Attendance (must be taken every semester) (0)
MUSI 171/172/273 274	Applied Piano Lessons (1x7)
MUSI 184	Class Voice I (3)
MUSI 285	Class Voice II (3)
MUSI 400/490	Recital (1)

#### **E. Open Electives**

(32-36 semester hours)

Following are four minor areas of study that will prepare the student for work or continues student for work or continued study in the areas of music education, stage performance, music management of church music leadership.

**Choosing a directed cluster of electives coursework is recommended but not mandatory.**

##### **Directed Music Education Cluster:**

(22 semester hours)

A declared minor in Education Certification is required. Courses required for state certification to teach are marked below with an asterisk.

*MUSI 353	Basic Conducting (2)
MUSI 300	Diction for Singers (3)
MUSI 322	Masterpieces of Music (3)
MUSI 323	Music of the United States (3)
*MUSI 351	Choral Arranging (2)
*MUSI 352	Introduction to Choral Literature (2)
MUSI 354	Accompanying Techniques (2)
*MUSI 386	Advanced Choral Techniques, Literature & Conducting (5)

**Directed Speech Communication Cluster:**

(20 semester hours)

COMM 220	Introduction to Theatre (3)
COMM 224	Film History and Analysis (3)
COMM 320	Advanced Theatre (3)
COMM 360	Oral Interpretation of Literature (3)
COMM 380	Performance Studies (3)
MUSI 183/383	Opera/Musical Theatre Workshop (1)
COMM 420	Advanced Acting and Production Techniques (3)
COMM 399/499	Communication Internship (1)

**Directed Business Administration Cluster:**

(20 semester hours)

ACCT 280	Accounting I (Financial) (3)
MGMT 150	Introduction to Business (3)
COMM 393	Organizational Communication (3)
MGMT 330	Principles of Management (3)
MKTG 310	Principles of Marketing (3)
ARTS 140	2-D Design (3)
ARTS 216	Graphic Design I (1)
MGMT 499	Internship (1)

**Directed Religious Studies Cluster:**

(19 semester hours)

PHIL 201	Introduction to Western Philosophy (3)
PHIL/RELI 202	Introduction to Eastern Philosophies & Religions (3)
PHIL/RELI 350	Philosophy of Religion (3)
RELI 101	Religion and Human Experience (3)
RELI/HIST 381	History of Christianity: The Early Church (3)
RELI/HIST 382	Christianity in the Modern World (3)
PHIL 455/399	Directed Study/Internship (1)

**F. A candidate for the baccalaureate degree with a major in Music must pass, with a satisfactory rating (grade of C or Higher), MUSI 400 Recital as a culminating evaluation experience.**





## PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

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Institution Name      Columbia College  
Program Name          Bachelor of Arts in Music  
Date      8/2014

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

### 1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

*Columbia College admission requirements are considered "moderately selective."*

*Day Program: The primary factors considered in the admissions process are overall high school or secondary school performance (grades) and performance on standardized tests such as the ACT or SAT I (test scores). Admission is generally granted to students who rank in the top half of their graduating class or who score at the 50th percentile or above on the ACT, SAT I, HiSET or equivalent. Students must also have a cumulative minimum high school grade point average of 2.5. Columbia College accepts college credit from these programs: CLEP, Advanced Placement (AP), International Baccalaureate (IB), Dual Credit, Proficiency Exams, DANES, and Credit for Prior Learning.*

*Evening Program: Columbia College wants to make the admission process as streamlined as possible. If you have a high school diploma; HiSET or equivalent; or previous college experience, complete the printable application or apply online and send transcripts from high school and all colleges and universities you have attended. The Admissions Office will consider your overall high school performance, HiSET or equivalent scores, and any college coursework. Your academic past is important, but so are your life accomplishments, so personal letters of recommendation and resumes are welcome additions to your application file. New freshmen requirements include minimum 50th percentile class rank or test score (ACT, SAT, HiSET or equivalent) and 2.0 cumulative grade point average. Freshman applicants who graduated from high school more than two years ago typically are not required to submit ACT or SAT scores. Transfer students must have earned a minimum 2.0 cumulative grade point average.*

[www.dhe.mo.gov](http://www.dhe.mo.gov) • [info@dhe.mo.gov](mailto:info@dhe.mo.gov)

205 Jefferson Street, P. O. Box 1469, Jefferson City, MO 65102 • (573) 751-2361 • (800) 473-6757 • Fax (573) 751-6635



*If you have accrued more than 24 college credits, your high school transcript will not likely be required. There is a \$35 application fee, which is nonrefundable.*

*Online Campus: Current students enrolled at Columbia College, may take online courses without readmission to the Columbia College Online Campus. Students who have never attended the Online Campus, can apply for admission at the campus nearest them. Remote students not near a Columbia College campus can apply online for admission. Students may be admitted upon presentation of any one of the following: high school; diploma; successful completion of the HiSET or equivalent; evidence of satisfactory college work.*

*Nationwide Campus: Students may be admitted upon presentation of any of the following: high school diploma; successful completion of the HiSET or equivalent; evidence of satisfactory college work. Potential students who lack a requirement for admission may be considered on an individual basis. Individuals so considered must give evidence that they can successfully meet the demands of Columbia College.*

- Characteristics of a specific population to be served, if applicable.  
*Columbia College serves traditional students at its Day Campus. Columbia College specializes in adult education and military education. Our top military education and adult continuing education opportunities are available at 34 campuses nationwide. With smaller class sizes and flexible class schedules, we make earning your college degree as convenient as it can possibly be around your daily business and family obligations. We serve nearly 25,000 students each year in 13 states, with 18 campuses being conveniently located on military bases.*

## **2. Faculty Characteristics**

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.  
*Faculty must have a minimum of a master's degree in the appropriate field including at least three courses directly related to the content area; many of the faculty members have doctorates or other terminal degrees. All faculty teaching for Columbia College at off-campus locations are part-time adjuncts. A core of recurring faculty teaches on a regular basis and almost all teach in at least two of the five sessions per year.*



- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.  
*Full-time faculty can teach 12 credit hours or less in a given session. Adjunct faculty can teach no more than 9 credit hours in a given session, but no more than 6 in-seat credit hours a session.*
- Expectations for professional activities, special student contact, teaching/learning innovation.  
*Full-time faculty members are required to have 5 hours a week of office hours designated for their students. Full-time faculty members are required to participate in professional development. Adjunct faculty members are required to provide their contact information to their students.*

### 3. Enrollment Projections

- Student FTE majoring in program by the end of five years.  
*(Please see attached Student Enrollment Projections)*
- Percent of full time and part time enrollment by the end of five years.  
*(Please see attached Student Enrollment Projections)*

### 4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.  
*Associate 3 Year Mark – 100%                      Bachelor's 3 Year Mark – 10%*  
*Associate 5 Year Mark – 100%                      Bachelor's 5 Year Mark – 100%*

*(NOTE: The above percentages are estimates because Columbia College does not track how many students graduate with an Associate or Bachelor's degree specifically based on the time they begin their coursework. However, it is estimated that 100% of students who begin working on an Associate degree should have the degree completed at the three year mark and 10% of students should have a Bachelor's degree completed at the three year mark. It is estimated that 100% of students who begin working on an Associate's degree should have the degree completed within five years and 100% of students should have a Bachelors degree completed at the five year mark.)*

- Special skills specific to the program.  
*(Please see attached Student Enrollment Projections)*

- Proportion of students who will achieve licensing, certification, or registration.  
*(Please see attached Student Enrollment Projections)*
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.  
*Columbia College's goal is to have all students score at least in the 75th percentile on all normed tests.*
- Placement rates in related fields, in other fields, unemployed.  
*N/A*
- Transfer rates, continuous study.  
*N/A*

#### 5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline.  
**If there are no plans to seek specialized accreditation, please provide a rationale.**  
*The degree program being proposed has been approved by the Higher Learning Commission.*

#### 6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*  
*N/A*
- Expected satisfaction rates for employers, including timing and method of surveys.  
*N/A*

#### 7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.  
*Please find Institutional Characteristics at Attachment 1.*