



NEW PROGRAM PROPOSAL FORM

Sponsoring Institution(s): Central Methodist University

Program Title: Educational Studies

Degree/Certificate: Bachelor of Science

Options: n/a

Delivery Site(s): Clinton, Columbia, Dexter, Fayette (main), Lake of the Ozarks, Park Hills, Poplar Bluff, Sedalia, Trenton, Union

CIP Classification: 130.0101

*CIP code can be cross-referenced with programs offered in your region on MDHE's program inventory higherred.mo.gov/ProgramInventory/search.jsp

Implementation Date: November 1, 2015

Cooperative Partners: [Click here to enter text.](#)

*If this is a collaborative program, form CL must be included with this proposal

AUTHORIZATION:

Dr. Rita Gulstad, Provost

Rita Gulstad

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Date: 2015.11.18 14:00:15 -0600

Name/Title of Institutional Officer

Signature

Date

Dr. Deborah DeGan-Dixon, Associate Dean

660/264-0025

Person to Contact for More Information

Telephone

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STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	5	10	20	25	25
Part Time	5	5	10	10	20
Total	10	15	30	35	45

Please provide a rationale regarding how student enrollment projections were calculated:

Based on the number of students, in the past two-years, who changed major from educational certification programs to a non-certification program/degree. Plus, the number of students who will chose educational studies as their major of choice, once promoted.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

Rationale for the program: The Division of Education at Central Methodist University anticipates a strong student demand for the Bachelor of Science Degree Program in Educational Studies. Central Methodist University has a long tradition for quality education programs. CMU education degree and certificate completers possess the knowledge and proficiency needed to meet state and national standards. Some education majors, however, chose not to teach or chose to pursue career opportunities or graduate schools outside the teaching field. Central Methodist University wants to give students a non-certification educational program for which students can explore the field of education and the vast opportunities that await them; however, do not desire to teach. Central Methodist University's Professional Education Division was built on strong standards and indicators where students engage in learner-centered communities, developing mind and spirit, and unite through leadership and service. CMU's professional education division will continue to provide students with a historical and philosophical foundation; plus, provide an understanding of educational policies, curriculum, and school functions. In addition, CMU has experienced a growth in the number of students who are interested in completing a bachelor's degree in educational studies due to a change in student goals or due to life-changing

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events. In addition, a growing number of pre-education majors have been unable to continue their studies in teacher certification due to changes in the state's teaching certification requirements. The Bachelor of Science degree in educational studies allows students who want a career in educational services, but are unable to pursue teacher certification at this time, an opportunity to declare a major more closely aligned with the courses taken.

Market Demand: Graduates with a degree in educational services may teach for agencies or non-certified schools such as daycares and non-certified preschools, or private schools. Graduates with a degree in educational services may also teach high school equivalency or life skills educational programs; in addition, they may tutor elementary, high school, and some college students. Graduates may teach or train in a company's training program, and/or teach others how to teach. Graduates with a degree in educational services may also pursue positions as library manager, library technicians, or library assistant. According to the U.S. Department of Labor, employment of adult literacy and high school equivalency diploma teachers is projected to grow 9 percent from 2012 to 2022, about as fast as the average for all occupations. Employment growth is expected as a result of continued immigration to the United States and demand for adult education programs. Some of the demand is likely due to the number of Americans who need adult education. In addition, the demand for educational technicians and assistants, such as a teacher's aide or librarian technician, are also expected to continue to increase. Employment of library technicians is projected to grow 8 percent from 2012 to 2022, about as fast as the average for all occupations; while employment of clerical library assistants is projected to grow 15 percent from 2012 to 2022, faster than the average for all occupations. Employment of teacher assistants or paraprofessionals is projected to grow 9 percent from 2012 to 2022, about as fast as the average for all occupations. Growth is expected to result from increases in student enrollment, continued demand for special education services, and increases in childcare and preschool enrollment (Bureau of Labor Statistics, U.S. Department of Labor, 2015).

Societal Need: The ability to offer the Bachelor of Science degree in educational studies will enable Central Methodist University to fulfill its mission of placing a strong focus on the academic success and the overall character development of its students; in addition to placing value on outreach and global citizenship. Along with Missouri's Imperative for Change, CMU understand that providing students access to higher education without providing the successes of degree completion and employment are not meeting the needs of our students or our society. CMU's Bachelor of Science degree in educational services assists in fulfilling the student's, the University's, and Missouri's goal in "providing nationally and internationally competitive

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educational programs, research, and extension services to ensure that students have the knowledge and skills necessary for success in the 21st century, including the ability to think critically, to communicate effectively, and to be life-long learners” (Missouri Coordinating Board for Higher Education, 2008). According to the College Board (2013), individuals and society benefit from higher education in a variety of ways. In addition to the well-known association with higher earnings, higher levels of education are also associated with more fringe benefits and better health-related behaviors and outcomes. The average salary for someone with a bachelor's degree, regardless of gender or race, is significantly higher than that of a high school graduate. Over a lifetime, a person with a bachelor's degree will, on average, earn 66 percent more than someone with a high school diploma, amounting to \$800,000-\$1,000,000. The difference increases with graduate and professional degrees. In addition, people who do not have college degrees benefit from the higher education levels of others; they earn more and face less strained local, state, and federal budgets. Moreover, they live in a society in which more people are well-informed and actively engaged in the community. The benefits for individuals, as well as the broad social benefits, improve the quality of life across our society (Baum, Kurose, & Ma, 2013). This degree program will produce a more educated workforce, more academically responsible citizens, and improvements in all areas with an education focus.

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Form SE - Student Enrollment Projections



PROGRAM STRUCTURE

- A. Total credits required for graduation: 124
- B. Residency requirements, if any: 30 credit hours of the last 36 credit hours
- C. General education: Total credits: 53-55 credit hours

Courses (specific courses OR distribution area and credits):

Course Number	Credits	Course Title
Students must have 34 hours of educational studies courses from one of three tracks. These tracks include Elementary/Early Childhood/Special Education, Physical Education, and Music Education as shown below. At least 15 hours must be at the 300-level.		
<u>ELEM/ERCH/SPED</u>		
Courses taken for the Elementary/Early Childhood/Special Education track may be courses with an ED, SE, or PY prefix (only PY210, PY223, or PY342/343).		
<u>PHYSICAL EDUCATION</u>		
Courses taken for the Physical Education track may be courses with an ED, PE (only those courses required for education), or PY prefix (only PY210, PY223, or PY342/343).		
<u>MUSIC EDUCATION</u>		
Courses taken for the Music Education track may be courses with an ED, MU (pedagogy only), or PY prefix (only PY210, PY223, or PY342/343).		

D. Major requirements: Total credits: 34 credit hours

Course Number	Credits	Course Title
Same as above. See also attached degree plan.		

- E. Free elective credits: 37-39 credit hours (Sum of C, D, and E should equal A.)
- F. Requirements for thesis, internship or other capstone experience: None
- G. Any unique features such as interdepartmental cooperation:

Oversite for the educational studies program will fall under the Division of Education. The division chair will be the CMU's director of professional education. The division of education and the division of social science/psychology work cooperatively with the educational studies program.



PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name Central Methodist University
Program Name BS-Educational Studies
Date October 20, 2015

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.

This degree is not a certification program. Once candidates meet the qualification for Admission to the Central Methodist University, there will be no special procedures or student qualifications required, outside of general requirements noted in the program structure (Form PS).

- Characteristics of a specific population to be served, if applicable.
The educational studies major is available to student as an alternative to their certification program. Candidates who complete this major are not eligible for recommendations for state teaching certification.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.

No special requirements for teaching.

- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.

Educational courses are offered at CMU's off-campus sites and main campus; therefore, exact percentages are unknown at this time. Some courses in the educational studies tracks are taught predominantly by full-time faculty; whereas, some courses in the educational tracks, such as elementary education, are taught by a variety of full-time and part-time faculty.

- Expectations for professional activities, special student contact, teaching/learning innovation.

No special expectations for professional activities

3. Enrollment Projections

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- Student FTE majoring in program by the end of five years.
25
- Percent of full time and part time enrollment by the end of five years.
20

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
Year 3-10 graduates; Year 5-25 graduates.
- Special skills specific to the program.
No special skills specific to the programs
- Proportion of students who will achieve licensing, certification, or registration.
This degree is not a certification program
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used.
This degree is not a certification program; therefore, will not utilize specific performance assessments.
- Placement rates in related fields, in other fields, unemployed.
85.58% of May 2014 graduates are employed or pursuing an advanced degree. This number is based on student reporting through the First Destination Survey
- Transfer rates, continuous study.
N/A with degree completion

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
There are no program accreditations planned for CMU's educational studies program; however, course work included in the three tracks are DESE accredited courses for certification. Students majoring in educational studies will be subjected to the same quality standards as education certification students.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys.*
Each year, CMU's Office of Alumni Relations and Office of Career Development conduct surveys of recent graduates. Over 87% (N=231) of CMU's graduates were satisfied with the knowledge

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and skills gained in preparation for employment in their chosen occupation. Various programs throughout CMU survey graduates/alumni to determine alumni perceptions of the academic program, the satisfaction of program outcomes, and the adequacy of academic program support services. Results of these surveys show a high satisfaction rate of CMU's alumni. At this time, Central Methodist University conducts exit surveys to the graduates of the professional education and nursing programs. And while the survey are a requirement for professional accreditation or program licensure, the University shares this information as a commitment to transparency and providing consumers, employers, and stakeholders information about CMU's programs and services. These surveys are usually distributed via the internet to all graduates with valid email addresses. The nursing graduate survey collects information regarding the graduates' current employment status, future or current educational plans, and achievement of specific goals. While the education survey collects information....Data indicate high satisfaction with the academic program, with employment preparation, and with the resources provided while at CMU.

- Expected satisfaction rates for employers, including timing and method of surveys. Various programs throughout CMU assess program outcomes through an EMPLOYER SURVEY (post-graduate). In addition, employers assess student learning via internship and practicum performance, and via employer evaluations included in program curriculum.

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program.
Central Methodist University prepares students to make a difference in the world by emphasizing academic and professional excellence, ethical leadership, and social responsibility. In addition to its 30+ academic programs at the Fayette campus, College of Liberal Arts and Sciences, CMU offers undergraduate and graduate programs around Missouri through its College of Graduate and Extended Studies. Programs of distinction include health professions (athletic training, nursing, pre-medicine), teacher education, criminal justice, and business and accounting.

BS, EDUCATIONAL STUDIES MAJOR (WITHOUT CERTIFICATION) — MIN. 124 HRS

Note: This is not a certification program.

The Educational Studies major is available to students as an alternative to their certification program. Candidates who complete this major are not eligible for recommendation for state teaching certification.

① COMMON CORE: See page Error! Bookmark not defined. for Common Core requirements for a	
② TIER TWO: ADDITIONAL GENERAL EDUCATION REQUIREMENTS (21-22 HOURS)	
Humanities or Fine Arts: <ul style="list-style-type: none"> When choosing a Humanities course, see page Error! Bookmark not defined. for guidelines. When choosing a Fine Arts course, see page Error! Bookmark not defined. for guidelines. 	6 hours
Social Sciences: Suggested: HI205 and either EC122/EC201/EC202.	6 hours
Science: See page Error! Bookmark not defined. for guidelines.	3-4 hours
BS Analytical Skills: Suggested: MA224 and ED122	6 hours
③ EDUCATIONAL STUDIES MAJOR (34 HOURS)	
NOTE: This is not a certification program.	
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④ MINOR AND ELECTIVES (TO COMPLETE MIN. 124 HOURS)	