



DEPARTMENT OF  
HIGHER EDUCATION &  
WORKFORCE DEVELOPMENT

## New Program Report

**Date Submitted:**

07/11/2023

**Institution**

Webster University

**Site Information**

**Implementation Date:**

6/1/2023 12:00:00 AM

**Added Site(s):**

**Selected Site(s):**

Webster University, 470 East Lockwood, St. Louis, MO, 63119-3194

**CIP Information**

**CIP Code:**

130601

**CIP Description:**

A program that focuses on the principles and procedures for generating information about educational programs, personnel and methods, and the analysis of such information for planning purposes. Includes instruction in evaluation theory, evaluation research design and planning, administering evaluations and related data collection activities, data reporting requirements, data analysis and interpretation, and related economic and policy issues.

**CIP Program Title:**

Educational Evaluation and Research

**Institution Program Title:**

Creativity and Innovation

**Degree Level/Type**

**Degree Level:**

Postbaccalaureate Certificate

**Degree Type:**

Graduate Certificate (GRCT)

**Options Added:**

**Collaborative Program:**

N

**Mode of Delivery**

**Current Mode of Delivery**

Classroom

Hybrid

Online

**Student Preparation**



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Special Admissions Procedure or Student Qualifications required:

Requirements for admission to the creativity and innovation certificate program include:

Receipt of all official transcripts.

Final degree conferred GPA of 2.5 or higher.

Specific Population Characteristics to be served:

n/a

### Faculty Characteristics

Special Requirements for Assignment of Teaching for this Degree/Certificate:

Webster University has academic policies describing minimum faculty qualifications by discipline.

These policies meet or exceed guidelines from the Higher Learning Commission.

Estimate Percentage of Credit Hours that will be assigned to full time faculty:

Webster University strives to have more than 50% of credit hours assigned to full-time faculty.

Percentages can be above 75%. The percentage of credit hours assigned to full-time faculty will vary based on student enrollment in a program at any given time.

Expectations for professional activities, special student contact, teaching/learning innovation:

Faculty are expected to continually engage in appropriate professional development activities to ensure their professional qualifications are current. The University provides resources to help ensure robust student contact and engagement. The University also provides resources for faculty to innovate their teaching/learning to meet clear learning outcome objectives.

### Student Enrollment Projections Year One-Five

<b>Year 1</b>	<b>Full Time: 5</b>	<b>Part Time: 0</b>	
<b>Year 2</b>	<b>Full Time: 5</b>	<b>Part Time: 0</b>	
<b>Year 3</b>	<b>Full Time: 5</b>	<b>Part Time: 0</b>	<b>Number of Graduates: 5</b>
<b>Year 4</b>	<b>Full Time: 5</b>	<b>Part Time: 0</b>	
<b>Year 5</b>	<b>Full Time: 5</b>	<b>Part Time: 0</b>	<b>Number of Graduates: 5</b>

**Percentage Statement:**

n/a

### Program Accreditation

Institutional Plans for Accreditation:

Webster University will maintain its accreditation by the Higher Learning Commission. There are no plans to pursue specialized accreditation at this time for this program.

### Program Structure

**Total Credits:**

18

**Residency Requirements:**

n/a

**General Education Total Credits:**

0



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**Major Requirements Total Credits:**

6

**Course(s) Added**

COURSE NUMBER	CREDITS	COURSE TITLE
EDIN 6000	3	Graduate Certificate Project
EDIN 5180	3	Creativity and Innovation

**Free Elective Credits:**

12

**Internship or other Capstone Experience:**

n/a

**Assurances**

I certify that the program will not unnecessarily duplicate an existing program of another Missouri institution in accordance with 6 CSR 10-4.010, subsection (9)(C) Submission of Academic Information, Data and New Programs.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

**Contact Information**

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Goodin

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# Creativity and Innovation

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## Graduate Certificate 18 Credit Hours

*This program is offered by the School of Education and the Webster Center for Creativity and Innovation. It is available online via asynchronous modality, at the St. Louis main campus and at select international campuses. Please see the Campus Locations and Offerings section of this catalog for a list of campuses where this program is offered.*

For information on the general requirements for a certificate, see Certificate Program Policies and Procedures under the Academic Policies section of this catalog.

### Program Description

The university certificate program in creativity and innovation aims to provide professionals with the knowledge and skills for assessing the major concepts, theoretical perspectives and empirical findings in the area of creativity and innovation. Participants will apply theory to evaluate and foster creativity and innovation processes within a variety of settings and within an interdisciplinary context.

To attain the certificate, students must complete 18 hours of coursework with a GPA of 3.0 or better and a B- or better in all courses. Elective hours for coursework in the program must be approved by the EDIN advisor and the director of the Center for Creativity and Innovation.

### Learning Outcomes

Upon completion of the program, students will be able to:

- Describe and critically assess the major concepts, theoretical perspectives and empirical findings in the area of creativity and innovation.
- Apply theory and findings from this area in order to evaluate and foster creativity and innovation within a variety of settings (e.g. workplaces, classrooms, organizations, communities).
- Discuss research on creativity and innovation within an interdisciplinary context and examine them in both a systemic and dynamic manner.

### Requirements

- EDIN 5180 Creativity and Innovation (3 hours)
- EDIN 6000 Graduate Certificate Project (3 hours)

### Elective Courses (12 credit hours)

Choose from the following list:

- EDIN 5650 Design Thinking (3 hours)
- EDIN 5620 Mindfulness (3 hours)
- EDIN 5624 Transformative Learning (3 hours)
- EDIN 5630 Creative Multimedia Design for Innovative Learning (3 hours)
- EDIN 5750 Special Institute (3 hours)  
(*May be repeated if content differs*)
- EDIN 5840 Innovations in Learning Systems: Global Perspectives (3 hours)
- Other course(s) as approved by the EDIN advisor and the director of the Center for Creativity and Innovation (3-6 hours)

### Admission

See the Admission section of this catalog for general admission requirements. Students interested in applying

must submit their application online at [www.webster.edu/](http://www.webster.edu/) apply. Transcripts should be sent from your institution electronically to [transcripts@webster.edu](mailto:transcripts@webster.edu). If this service is not available, send transcripts to:

Office of Admission  
Webster University  
470 E. Lockwood Ave.  
St. Louis, MO 63119

### Additional Requirements

Requirements for admission to the creativity and innovation certificate program include:

- Receipt of all official transcripts.
- Final degree conferred GPA of 2.5 or higher.